Agenda

Community Outreach: Communications and Partnerships Steering Committee Meeting September 18, 2012

Time: 3:45 p.m., Lyman Hall High School

Attendance: David Bryant, Veronica Scharpf, Vinnie Testa

I. Review elements of the original plan

General consensus that significant improvement in the area of communication has taken place: Twitter, Alert system, New Website, PTACs, Powerschool, Naviance, Webpages, New Responsible Use Policy

II. Review Updates and 2011-12 Budget Document

Our most significant items did not survive the 2011-12 budget process. This has truncated growth in the area of student success, Capstone, student planning.

Question: Do we want to create a district expert data base beyond the Chamber of Commerce Data Base (Should we invite Julianne Iannero, Innovation Team, CTE Management Team to the discussion?)

III. Discuss Management Team Actions

Guidance: Naviance, Student Planning

Technology: BYOD, new website, alert system, shift resources in IT unit Innovation: individualization of student learning, Capstone and student success

IV. Goals for 2012-13 and Budget Needs (2013-14)

Naviance annual fee (Grant funds? (Bryant)

Naviance Consultant Training (Guarino)

Release time for training (Naviance, E-Notifier, Email Alert)

\$2700

Naviance Training (Grant funds? Bryant)

Vo-Ag Teacher (remove from grant to BOE) \$72,000

Vo-Ag Custodial 1.0 = \$50,000

Goal 5 Objective 1 - PD and release time for teachers to expose them to current practices at the post-secondary level = \$5,000

Goal 5 Objective 1 – Release time to train teachers in ECE and online/distance offerings such as: Odysseyware, VLA, VHS et al. \$3,000

Purchase Odysseyware and VHS = \$10,000 (check price)

Goal 5 Objective 1 - Release time for teachers to write curriculum on certificate courses for career and technology students = \$3,000

Goal 5 Objective 3 – Release tme for externships at area colleges for middle school and high school teachers = \$3,000

Career Center Staff (Duties: assist with capstone, individualized career exploration and preparation, community higher education, corporate, business, municipal) connections in conjunction with the guidance counselors and teachers) \$220,000

2 certified staff 2 clerical

V. Set Dates for 2012-13 meetings:

January 15 at 4:00 p.m. at Lyman Hall High School April 24 (same time and location)

WPS Mission:

To inspire, educate and support all students as they discover and pursue their personal best

Strategic Plan Update December 2012

Strategic Plan Area: COMMUNITY OUTEACH: COMMUNICATION

Goal: Students, parents, families and the community will have access to pertinent information about our schools 24 hours per day, 7 days per week.

Steering Committee Meeting Dates:

Based on Steering Committee meeting on September 18, 2012, the following revisions were made:

• No changes – goals continue as scheduled

Strategic Plan Update December 2012

Strategic Plan Area: COMMUNITY OUTEACH: COMMUNICATION

Goal: Students and parents will be able to access information about student progress on a regular basis.

Steering Committee Meeting Dates:

Based on Steering Committee meeting on September 18, 2012, the following revisions were made:

• No changes – goals continue as scheduled, significant progress made

Strategic Plan Update December 2012

Strategic Plan Area: COMMUNITY OUTEACH: COMMUNICATION

Goal: All stakeholders will have a better understanding of the vision, mission, operations and needs of the school district.

Steering Committee Meeting Dates:

Based on Steering Committee meeting on September 18, 2012, the following revisions were made:

• No changes – goals continue as scheduled