

<u>Date:</u> May, 2014

Strategic Plan Area: Communication Update Completed by: Colin McNamara

Goal # 1: Students, parents, families and the community will have access to pertinent information about our schools, 24 hours per day, 7 days per week.

Objective: Optimize available technologies and identify potential additional resources

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	Proposed Changes/Next Steps & Data
Action Step #1 - Develop a	Technology Management Team formed – Serves as clearing house for	Completed
communications/technology	technology issues and is created Acceptable Use Policy, regulations and	
committee	procedures	
Action step #2 - Develop and fully	A new district website was launched in August of 2011. It was	Completed
implement a fully function user-	designed to be more user friendly and to highlight the district's many	
friendly website that is updated	programs and successes.	
regularly		
Action Step #3 - Fully implemented	E notify and auto dialer are in use	Completed
e-notify and auto-dialer that can be		
customized for interest		
Action Step #4 - Create parent email	Bright Arrow technology allows for both individual and mass emails to be	Completed
directories to send pertinent	generated and sent by teachers and administrators.	-408,078 emails generated from
information electronically		schools/admin
		-2,809 emails generated from teachers
Action Step #5 - Make safe and	Reviewed district policies, including: acceptable use policy update and	Completed
efficient use of appropriate social	new policy regarding use of social media	
media		



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Goal # 2: Students and parents will be able to access information about student progress on a regular basis.

Objective: Make information on individual student progress more informative, consistent and accessible

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	Proposed Changes/Next Steps & Data
Action Step # 1: Implement PowerSchool Parent portal	Parent portal is in use at middle schools and high schools in district	Completed From 9/1/13 to 5/16/14: -151,795 total sign ins by parents -248,396 total sign ins by students -4021/6365 records were accessed (63.1%) -588.4 average number of sign ins per day
Action Step #2: Provide professional development for teachers to improve understanding and practices regarding feedback on assessments and academic communication to parents.	Professional development did not occur as intended during the 13 – 14 school year due to focus on other state and district initiatives. There is still a desired outcome for this learning to take place along with the continued implementation of teacher evaluation.	Offer PD in this area for the 14-15 school year

Action Step #3: Provide
opportunities for students and
parents to gather information
about career exploration, post-
secondary education and other
guidance actions.

- -High schools planned and executed post high school college and career nights
- -Guidance Staff ( all grades) has been trained in SSP implementation and has written an implementation plan
- -One Career Center Coordinator was hired to work in both high schools for the 13-14 year. A second coordinator was removed from the 14-15 budget due to reductions

#### Completed

SSP's have been created for all students in grades 6 - 12

Staffing for second career center staff will be part of the 2015-2016 Strategic Plan Budget

All High School students meet with their guidance counselor at least 2x's per year (1,081 @LHHS, 913 @ MTSHS) – this does not include unscheduled "drop in" visits.

Evening presentation for parents of high school students include: Financial Aid Assistance, Eighth Grade Orientation, College Planning, Post High School Fair

Counselors provide direct classroom instruction for students on the following topics: Transition to High School and Naviance, Post High School Process, Community Service, PSAT Prep, PSAT Results, Course Selection, Career Lesson (Naviance), Post High School Seach (Naviance)

224 Scholarships were offered to High School Students – 121 @ LHHS, 103 @ MTSHS

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#### Goal # 3: All stakeholders will have a better understanding of

the vision, mission, operations and needs of the school district. Objective: Embed the vision and mission within all aspects of the culture of the Wallingford School District

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	Proposed Changes/Next Steps & Data
Action Step # 1 Post vision, mission, goals and objectives on website and all district publications	Vision, mission, goals and objectives are posted on the website.  Mission, vision goals and objectives are posted in the new teacher evaluation document. Mission and vision statements are posted in many school offices and rooms and on some stationary and letterhead.	Ongoing
Action Step #2:Publicize the mission and vision at the start of all district level/Board of Education meetings.	The mission and vision are written on each BOE meeting agenda	Ongoing
Action Step #3: School belief statements should reflect the district level mission/vision statement.	Schools have reformulated belief statements to reflect district's mission and vision	Completed

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Goal # 4: All stakeholders will have opportunities to provide feedback and suggestions.

Objective: Develop venues that allow stakeholders opportunities to provide feedback and suggestions.

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	Proposed Changes/ Next Steps & Data
Action Step #1: Develop an interactive website that allows users to comment on or question district practices	A user friendly website has been created and launched. Opportunities to view meeting minutes and agendas are available. Email addresses of all district personnel are listed. QPR codes are available to access the website from handheld devices. Employment applications are completed online. The district has a facebook site.	Completed but updates will be ongoing
Action Step #2: Provide public forums for significant district initiatives.	Forums have been held to provide opportunities for the public to provide input on the budget. Additional members of the public have been invited to participate in the strategic planning process.	-6 Assessment Literacy Evenings -Monthly District PTAC meetings -Numerous BOE budget meetings  Continue to provide opportunities for the public to participate on significant topics as they arise.

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 $\underline{\text{Goal} \ \# \ 5}$ : Maintain consistent communication practices among all schools.  $\underline{\text{Objective:}}$  Establish district-wide communication protocols used by all schools.

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	
		Proposed Changes/Next Steps & Data
Action Step #2: Maintain, review,		Continue to update emergency
update, communicate and practice		protocols in conjunction with
emergency response plan.		town and state emergency
Implement as needed.	A district Safety and Security Specialist was hired during the school year. He met with appropriate district and school personnel as well as local and state agencies (CT State Police) to review safety and security measures and protocols, and develop a plan to address areas of need.	planning services.
Action Step #3: Develop a clearing	Roll out of all new initiatives are planned and reviewed at	Communication is taking place
house protocol for roll out of new	administrative grade level, administrative council meetings.	efficiently through current
initiatives or programs.	Collaborative decisions about how best to structure roll out and	standing committees, teams and
	communicate new initiatives are planned through those venues.	administrative meetings.
		18 District Management Teams
		in 13 - 14 school year

Action Step #4: Establish guidelines	Teachers are using Powerschool to communicate student	Continue to imple	ement and
for communication to parents	performance and to post completed class activities.	expand use of Pow	
regarding student concerns	Naviance has been implemented in middle schools and high schools. Naviance will serve as a mechanism for collection of	Naviance througho	
	information and a means for counselors, teachers and students to	-Provide Naviance	Training for
	store and share student information regarding career planning,	Career Center Coo	•
	work completion and student success.	(summer institute 2	2014)
	Naviance is being used by school consolers at LHHS to		,
	communicate with students via email.	Naviance Student I	log in data:
	deminante with eladente via email.	Dag Grade 6	572
		Dag Grade 7	1541
		Dag Grade 8	1510
		Moran Grade 6	386
		Moran Grade 7	1472
		Moran Grade 8	1891
		Lyman Grade 9	1147
		Lyman Grade 10	1339
		Lyman Grade 11	1661
		Lyman Grade 12	4456
		Sheehan Grade 9	1261
		Sheehan Grade	1201
		10	1496
		Sheehan Grade	
		11	1659
		Sheehan Grade	
		12	3623
		Implement similar	•
		regarding use of N	
		communicate via e	mail at
		Sheehan	



Strategic Plan Area: Community Partnerships <u>Update</u>

Completed by: Colin McNamara

<u>Goal # 1:</u> To graduate student who are ready to meet the challenges that await them after they leave Wallingford Public Schools.

Objective: Students will have increased opportunities through collaborative and cooperative efforts of school and community.

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	Proposed Changes/Next Steps & Data
Action Step #1: Create expert data	-A survey has been created to give to current employees in order to	-Survey will be created on Google
base of town government workers	identify individuals with skills and talents that could lend to Capstone	Apps and administered to staff
& business community members	Project	prior to the end of the 13 - 14 school year
to serve as mentors/guest		
speakers/etc.	-In conjunction with the Wallingford Chamber of Commerce, the Career	-Approximately 100 business have
	Center Coordinator has compiled a list of local businesses to serve as	agreed to working with our students
	mentors and/or provide internships for students interested in certain	students
	career paths.	
	A marating was hald with Wallingford Town Officials to determine and	
	-A meeting was held with Wallingford Town Officials to determine areas	
	of community that can be addressed through student internships and Capstone Projects	
Action Step #3: Implement capstone		O-matana milat in 2014 2015
projects for grade 12 students	imioration tourn had open time your recoursing seet	-Capstone pilot in 2014 – 2015
projects for grade 12 students	practices in regards to implementation of Capstone Project	-Capstone Full implement in 2014 -
	Wallingford HUBCAP has been opened	2015



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**Strategic Plan Area:** Community Partnerships

**Update Completed by:** Colin McNamara

Goal # 2: Students will benefit from the work of older students, alumni, senior citizens and town officials.

Objective: Students will have opportunities to explore and practice leadership.

Actions: (found in the strategic plan)	Update: (Steps Taken since last update)	Proposed Changes/Next Steps & Data
Action step #1 — Provide leadership opportunities within the district/community — Have students sit on standing committees councils and boards	<ul> <li>Student placement as non-voting members of the Board of Education has been discussed.</li> <li>Student leaders attended CABE/CAPSS conference in November of 2011 and 2012.</li> <li>A meeting has been established with town officials to discuss the feasibility of student placement on town committees.</li> </ul>	-Consider the idea of having student BOE members  -Town Council member Vincent Testa has volunteered to advocate for the idea of
	reasibility of student placement on town committees.	students being placed on town committees  Survey students to determine interest and district and town committees to determine where students could be invited to participate in processes (beginning fall, 2014).



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Strategic Plan Area: Community Partnerships

**Update Completed by:** Colin McNamara

Goal # 3: Students will benefit from input, support and involvement of parents and family groups

Objective: Committee work, goal drive exchanges and volunteerism will enhance student experiences.

Actions:	Update:	
(found in the strategic plan)	(Steps Taken since last update)	Proposed Changes/Next Steps & Data
Action Step #1: Define roles that	New mission/vision and/or action steps have been created for the	Continue to focus the existing
can be filled by parents and families	following groups: System-wide PTAC, :Business Think Tank	parent groups through review of
within the schools.	Committee" and school level PTAC committees.	the district's initiatives outlined
		in the strategic plan
Action Step #2 - Recruit parents to	Parent recruitment to take part in building and district level	Continue to identify roles for
participate in identified roles	committees is ongoing. District PTAC committee is	parents on school and district
	working to establish a Parent Ambassador program to help	level committees with the goal of
	acclimate new families to the Wallingford community.	being as inclusive as possible.
		-Approximately 64 parents members
		of school based PTACs
Action Step #3 -Involvement in	Parent SEE (Supporting Educational Excellence) program took place in	Continue SEE program with new
Parent SEE program	the Fall of 2013. The group was comprised to 28 parents exploring how	group
	to create additional opportunities for parental involvement in education.	

Action Step # 4 – Administer survey to parents to identify areas that need to be addressed by district, schools, and individual teachers	The new educator evaluation plan requires that parents are surveyed on an annual basis. Schools identify areas that need to be improved upon, and individual teachers create action plans to meet the identified areas.	2,225 parents responded to the survey that was administered in the 2013 – 2014 School year
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<u>Goal # 4</u>: Students will benefit from reciprocal relationships with colleges, universities and other post-secondary institutions <u>Objective:</u> Students and families will receive ongoing and recurring assistance in the transition to post-secondary opportunities.

Actions:	Update: (Steps Taken since last update)	Proposed Changes/Next Steps &
(found in the strategic plan)	(Steps Taken since last update)	Data
Action step #1 - Provide district transition support beginning in grade 6 for postsecondary planning	<ul> <li>Guidance counselors are trained in Student Success Planning and have written plan for implementation</li> <li>Student Success Plans have been developed for all students in grades 6 through 12</li> </ul>	-Subscribe to "Alumni Tracker" in Naviance - each student in grades 6 through 12 has an SSP
Action Step #2 - Provide district "transition fair" for all students to provide information on career, post-secondary education, etc.	Both high schools will plan and implement a college/career fair evening	Ongoing  Continue to send staff to the annual ACES transition fair and advertise fair to parents in the district