

Special Interest Materials**I. USE OF MATERIALS PROVIDED BY NONSCHOOL ORGANIZATIONS**

Commercial organizations offer many materials for use by teachers in the classroom. Some of these materials are of high educational value with little or no advertising emphasis. Other materials are primarily advertising and have only limited educational value.

Supplementary instructional materials from commercial, political, religious, or other nonschool sources, must have the approval of the principal before being used in the schools. This approval may be given to materials which are of obvious educational quality, which supplement and enrich text and reference book materials for definite school courses, which are timely and up-to-date, and which promote American democratic ideals and moral values. Such materials may bear the name of a commercial business firm which has provided them.

II. DISPLAYING OR DISTRIBUTING MATERIALS: Advertising materials of a commercial, political or religious nature shall not be displayed or distributed in the schools or on the school grounds.

III. DISTRIBUTING MATERIALS VIA STUDENTS: Students may not be used as the agents for distributing nonschool materials to the homes without the approval of the superintendent.

cf: KMG - Relations with Business Organizations

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