

Wallingford Public Schools Strategic Plan Update for 2015 – 2020 – June 2017 Update

Focus Area	Communication
Goal 1	Students, parents, families and the community will utilize communication to acquire pertinent information about our schools.
Objective	Optimize available technologies and identify potential additional resources.

Actions	Person(s) Responsible	Indicator of Success	Resources	Due Date
1. Continue the work of the/technology committee with a focus on consistency across the district	School based technology committees District technology committee	Development of clear and consistent protocols related to technology use and communication.	Training in new technologies	On-going
2. Promote greater use of a user friendly district website ❖ Conduct Parent Survey ❖ Review consistent style of webpages/site for all schools and district ❖ Review consistent Google calendars on website for all school in the district	Webmaster Building level administrators	Number of “hits” on website Parent survey on website utilization Provide links to PTAC	Website training	On-going  Launched website
3. Educate teachers / administrators on purpose and use of Naviance	Guidance	Increased use	Naviance training	On-going
4. Promote greater use of Naviance (or other resource) email functions to communicate directly with students. Communicate with parents the process for updating demographic information.	Middle and High School counselors Middle and High School administrators	Number of emails sent to students  Specify functions and expanding functionally.  High School Counselors use the email function with their students often Middle and High School Counselors communicate by email with parents and phone calls as well.	Naviance training Need to check configuration with PowerSchool Will check with Karen about this concept	On-going

5. Develop a consistent platform (Google Drive) for communication for all stakeholders.	District IT Department Technology Committee	Development of a consistently used communication platform	Release Training	Completed
Gmail In Place Calendar	District IT Department Building Administrators / Staff	Development of a consistently used communication platform	On-line PD	On-going
Google Drive	District IT Department Building Administrators / Staff	Development of a consistently used communication platform	On-line PD	On-going
Google Classroom	Google Site	Development of a consistently used communication platform	On-line PD	On-going
Google Team Drive	District IT Department Building Administrators / Staff	Increase the consistent use of the Drive	PD	On-going
Google Sites	Google Site Assistant Superintendent of Curriculum	Increase knowledge and use of Drive functionality including features such as forms, survey, hangout, team drive, etc.  Provide information for staff and parents	On-line PD – 8/28 Increase PD	Completed with on-going updates
6. Develop / inventory a series of FAQ pages on the district website to address identified areas of concern.	District committee Parents PTAC	Completion of FAQ pages and/or parent checklist  Continue to add and update FAQ's	Parents Administrators Teachers	2015 – In progress and on-going
7. My Payment Plus	Business Office Director of Technology BOE Approval – November 2015	Implement payment system for activity accounts.  Continue to explore and implement where possible	My Payment Plus	On-going
8. Implement Family Resource Centers at Pre K – 5 Schools	Central Office	Implementation and programming schedule  Investigate community collaboration possibility	N / A	On-going

Focus Area	Communication
Goal 2	Students, parents, families, and the community will have access to pertinent information on a regular basis.
Objective	Make information on individual student progress more informative, consistent, and accessible.

Actions	Person(s) Responsible	Indicator of Success	Resources	Due Date
1. Promote regular use of various functions of PowerSchool to communicate assignments, daily bulletin, etc. ❖ Continue to promote PowerSchool communication	IT department Building level administrators	Number of "hits" on the Parent Portal	PowerSchool training	On-going
2. Promote regular communication tools by level – (Monday email, monthly newsletter, PS Bulletin, weekly Central Office Update, Superintendent Blog) ❖ Improve quality, not quantity, of communication newsletters.	Central Office Building Administration	Parent feedback	Training	On-going
3. Promote electronic submission of student work, feedback, revision, etc. to better communicate regarding student success and needs	IT department Building administrators Department leaders Classroom teachers	Degree of utilization of a single electronic platform Link to MBL and 1:1 Chromebook	Training Cost of electronic platform	On-going
4. Provide "college knowledge" workshops for students from grade 9 -12 ❖ Expand to provide more services to the underclassmen	School Counselors College and Career Specialists Alumni	Student surveys Sign in sheet at College and Career Fair College planning evening	N/A	On-going
5. Promote student use of Naviance	School Counselors College and Career Specialists	Naviance student access data Using Naviance for SSP and tasks High School uses the Naviance to email students	Naviance	On-going

		<p>Naviance usages at high school level is increased</p> <p>Graduation surveys are on Naviance</p> <p>Middle school is using it for what type of learner you are and career inventories</p> <p>Had a representative from Naviance in 2016 and give PD to school Counselors on how to use Naviance in different ways</p>		
<p>6. Continue to promote a variety of workshops on financial aid, scheduling, post secondary planning, etc. and include all levels.</p> <p>❖ Encourage better attendance at PSAT for parents</p>	<p>School Counselors Career Specialists</p>	<p>Parent attendance by grade level</p> <p>New last year had a night just for FAFSA</p> <p>Representative also came to schools to help individuals fill out FAFSA forms</p> <p>New this year presentation on PSAT for parents</p> <p>Last year a financial planning for college at the Elementary school level</p>	<p>Community Partnership</p>	<p>2014 and On-going</p>
<p>7. Continue to provide professional development for teachers to improve understanding and practices regarding feedback on assessments and academic communication to parents</p>	<p>Administrators – STAR and IRLA CRT's</p>		<p>Professional Development Time</p>	<p>On-going</p>
<p>8. Provide Physical Fitness Data to parents</p>	<p>IT Department PE Teachers Health &amp; Wellness - CRT</p>	<p>PowerSchool Certificate of Achievement Fitness Report Cards</p>	<p>PowerSchool Teacher-made Certificates</p>	<p>On-going</p>
<p>9. Continue to provide input and preparation for Enlight Watson</p>	<p>Administrators Teachers IT Department Curriculum Department</p>	<p>Begin piloting Enlight Watson</p>	<p>Administrators Teachers IT Department Curriculum Department Office Depot</p>	<p>Fall 2017 Pilot</p>

Focus Area	Communication
Goal 3	Promote a district culture that ensures that all substantive decisions are made to support the components of the Wallingford Public Schools' mission and vision.
Objective	Embed the vision and mission within all aspects of the culture of the Wallingford School District

<b>Actions</b>	<b>Person(s) Responsible</b>	<b>Indicator of Success</b>	<b>Resources</b>	<b>Due Date</b>
1. Align school core values and beliefs to identified standards and to the district's mission and vision.	Building level committees District level committees	Completion of core values and beliefs review	N/A	Completed
2. Publicize the mission, visions and beliefs at the start of all district level/Board of Education meetings	Central Office personnel	Documentation of inclusion of mission, vision and beliefs within all district documents, website, etc.	N/A	Completed
3. Post strategic plan	Central Office personnel	Posting of strategic plan on website	N/A	On-going

Focus Area	Communication
Goal 4	All stakeholders will have opportunities to provide feedback and suggestions.
Objective	Develop venues that allow stakeholders opportunities to provide feedback and suggestions

Actions	Person(s) Responsible	Indicator of Success	Resources	Due Date
1. Provide different meeting formats (live chat, video conference, etc.) to accommodate a variety of audiences.	Central Office Personnel Building Administrators	Stakeholder participation	Technology resources	On-going
2. Provide public forums for significant district initiatives	Administration PTO/PTAC meetings	PTAC reps for all schools Agenda/Minutes of meetings Schedules on-line	Technology resources	On-going
3. Administer District Climate Surveys annually	Central Office Personnel Building Administrators	Stakeholder participation School-based plans	Stakeholder participation	On-going
4. Solicit feedback on Food Services Program on District Climate Survey	Food Services Director	Stakeholder participation Revise Food Services Strategic Plan accordingly	Stakeholder participation	June 2016
5. Solicit feedback from Graduates at Powder Puff and HUBCAP Meeting	District Leadership Team	Stakeholder participation	Stakeholder participation	November 2015

Focus Area	Communication
Goal 5	Maintain consistent communication practices among all schools
Objective	Establish and implement district-wide communications protocols

Actions	Person(s) Responsible	Indicator of Success	Resources	Due Date
1. Develop a district communication committee to create/maintain consistent policies and practices regarding communication	District Technology Committee School Administrators Faculty/Parent/Student representatives	Completion of practices brochure, on-line information, for parents and community members	All constituents groups	Completed
2. Maintain, review, update, communicate and practice emergency response plans. Implement as necessary. ❖ Continue safety meetings at each school level	Administrators Security Specialist Safety Committees	Continued practices and collaboration	Police, fire, and other emergency personnel	On-going
3. Continue to monitor implementation of guidelines for communication to parents regarding student concerns ❖ Investigate technology for reporting incidences of mean behavior, etc.	Administrators Teachers	Climate survey results by school Safety Hotline Implemented	Climate survey	On-going
4. "Who to Call Tree" For Staff	Central Office Assistant Superintendent of Personnel	Tree developed and disseminated	Assistant Superintendent of Personnel	Done Annually
5. "Who to Call Tree" For Parent	Central Office PTAC	Tree developed and disseminated		Fall 2017