

Advertising at High School Athletic Facilities

The Board of Education recognizes that the sale of advertising space at its high school athletic facilities can serve as an important source of revenue enhancement for its athletic programs. Such advertising space shall only be available for purchase at indoor and outdoor athletic facilities at Lyman Hall High School and Sheehan High School pursuant to this policy and under the conditions specified in the corresponding regulations to this policy. The Superintendent and/or his/her designee shall be responsible for promulgating appropriate regulations for this policy.

Legal Reference: State Law: General Statutes § 10-237

Policy Adopted: 06/23/14